

Legal information

Privacy Policy

This Privacy Policy governs the manner in which B-COM collects, uses, maintains and discloses information collected from users (each, a "User"). This privacy policy applies to all products and services offered by B-COM.

Personal Data We Collect

B-COM collects data to operate effectively and provide you the best experiences with our products. We may collect personal identification information from Users in a variety of ways, including, but not limited to, when Users visit our site, request information about our products, place an order, and in connection with other activities, services, features or resources we make available. Users can always refuse to supply personally identification information, except that it may prevent them from engaging in certain Site related activities.

With a Microsoft Office 365 account, you can sign into to your Office 365 account allowing you to use Add-ins provided by B-COM. Signing into your account enables improved personalization, provides seamless and consistent experiences across products and devices, permits you to access Microsoft Office 365 service using Add-ins from B-COM. When you sign into your account to access a product, we create a record of that sign in.

In the context of the business relationship with B-COM

Data collected to administer your organization's licensing account of Apps and Add-ins, such as when you deploy one of our Free Add-ins, create a trial subscription or purchase a subscription. These services are available from Microsoft AppSorce Store or by getting these products directly from B-COM.

- Company information, such as Company name, address, telephone number, company email address;
- Payment data, such as data necessary for processing payments and fraud prevention and other related billing information;
- Subscribed users; user name and email of each user with a valid subscription
- Further information necessarily processed in a project or contractual relationship with B-COM or voluntarily provided by the Business Partner, such as personal data relating to orders placed, payments made, requests, and project milestones;

Non-personal identification information

We may collect non-personal identification information about Users whenever they interact with our Site. Non-personal identification information may include the browser name, the type of computer

and technical information about Users means of connection to our Site, such as the operating system and the Internet service providers utilized and other similar information.

Data Retention

We will not keep your personal data for longer than is necessary for the purpose it was collected. This means that data will be destroyed or erased from our systems when it is no longer required. We take appropriate steps to ensure that we process and retain information about you based on the following logic:

1. at least the duration for which the information is used to provide you with a service;
2. as required under law, a contract, or with regard to our statutory obligations; or
3. only for as long as is necessary for the purpose for which it was collected, is processed, or longer if required under any contract, by applicable law, or for statistical purposes, subject to appropriate safeguards.

How we use collected information

B-COM uses the data we collect to operate our business and provide you the products we offer, which includes using data to improve our products and personalize your experiences. We also may use the data to communicate with you, for example, informing you about your account, security updates, product information and status of your subscription. B-COM use Users personal information for the following purposes:

- To improve customer service. Information you provide helps us respond to your customer service requests and support needs more efficiently.

- To personalize user experience. We may use information in the aggregate to understand how our Users as a group use the services and resources provided by us.

- To send periodic emails. We may use the email address to send User information and updates pertaining to their order. It may also be used to respond to their inquiries, questions, and/or other requests. If User decides to opt-in to our mailing list, they will receive emails that may include company news, updates, related product or service information, etc. If at any time the User would like to unsubscribe from receiving future emails, we include detailed unsubscribe instructions at the bottom of each email.

How we protect your information

We adopt appropriate data collection, storage and processing practices and security measures to protect against unauthorized access, alteration, disclosure or destruction of your personal information, username, password, transaction information and data stored on our Site.

Sharing your personal information

We do not sell, trade, or rent Users personal identification information to others. We may share generic aggregated demographic information not linked to any personal identification information regarding visitors and users with our business partners, trusted affiliates and advertisers for the purposes outlined above.

Third party websites

Users may find advertising or other content on our Site that link to the sites and services of our partners, suppliers, advertisers, sponsors, licensors and other third parties. We do not control the content or links that appear on these sites and are not responsible for the practices employed by websites linked to or from our Site. In addition, these sites or services, including their content and links, may be constantly changing. These sites and services may have their own privacy policies and customer service policies. Browsing and interaction on any other website, including websites which have a link to our Site, is subject to that website's own terms and policies.

Advertising

Ads appearing on our site may be delivered to Users by advertising partners, who may set cookies. These cookies allow the ad server to recognize your computer each time they send you an online advertisement to compile non-personal identification information about you or others who use your computer. This information allows ad networks to, among other things, deliver targeted advertisements that they believe will be of most interest to you. This privacy policy does not cover the use of cookies by any advertisers.

Plugins to social network

Our Services make use of social network plugins (“Plugins”). When you use a Service that contains Plugins, information may be directly transferred from your device to the operator of the social network. We have no influence on the data gathered by the Plugin. If you are logged into the social network, your use of our Service can be referenced to your social network account. If you interact with the Plugins, for example by clicking “Like”, “Follow”, or “Share”, or enter a comment, the information may automatically show in your social network profile. Even if you are not logged into your social network account, it may be possible that the Plugins transmit your IP address to the social network operators. Please consider this when using our Services. For information about the social network operators of the Plugins used in our Services (“Operators”) please see below:

Operators of Plugins used in our Services If you are a member of one or more of the following social networks and do not want the Operator to connect the data concerning your use of our Services with your member data already stored by the Operator, please log out of the social network before using our Services.

Facebook Data controller: policy website at <https://www.facebook.com/about/privacy/>.

Google+ Data controller: Google's privacy policy website: <https://www.google.com/privacy>

LinkedIn Data controller LinkedIn's privacy policy website at http://www.linkedin.com/legal/privacy-policy?trk=hb_ft_priv.

Twitter Data controller Twitter's privacy policy website at <https://twitter.com/privacy>.

Web browser cookies

Our Site may use "cookies" to enhance User experience. User's web browser places cookies on their hard drive for record-keeping purposes and sometimes to track information about them. User may choose to set their web browser to refuse cookies, or to alert you when cookies are being sent. If they do so, note that some parts of the Site may not function properly. [Read about Cookies and how you delete them](#)

Cookies

Cookies are small files that store information on your computer, TV, mobile phone, or other device. They enable the entity that put the cookie on your device to recognize you across different websites, services, devices, and/or browsing sessions. Cookies serve many useful purposes. For example: Cookies can remember your sign-in credentials, so you don't have to enter those credentials each time you log on to a service.

Cookies help us, and third parties understand which parts of our Services are the most popular because they help us to see which pages and features visitors are accessing and how much time they are spending on the pages. By studying this kind of information, we are better able to adapt the Services and provide you with a better experience. Cookies help us, and third parties understand which ads you have seen so that you don't receive the same ad each time you access a Service. Cookies help us and third parties provide you with relevant content and advertising by collecting information about your use of our Services and other websites and apps.

When you use a web browser to access the Services, you can configure your browser to accept all cookies, reject all cookies, or notify you when a cookie is sent. Each browser is different, so check the "Help" menu of your browser to learn how to change your cookie preferences. The operating system of your device may contain additional controls for cookies. Please note, however, that some Services may be designed to work using cookies and that disabling cookies may affect your ability to use those Services, or certain parts of them. We use the following types of cookies on our website:

Essential Cookies which enable you to order products and receive services from our website;

Performance Cookies which enable us to analyze the performance and design of our website and detect errors. For example, this type of cookie allows us to recognize that you have visited our

website before and shows which sections of our website are most popular by allowing us to see which pages visitors access most frequently and how much time visitors spend on each page. We use, without limitation, Google Analytics. You may prevent web usage data (including your IP address) generated by the cookie from being transmitted to Google and processed there if you download and install this ([Browser-Plugin](#)).

Functional Cookies which allow us to deliver a better user experience. For example, this type of cookie ensures that the information displayed on your next visit to our website will match up with your user preferences, or your Samsung account from which you linked to our website, or the fact that you linked to our website via an email sent to you by Samsung or one of our trusted third party service providers contacting you on our behalf.

Advertising Cookies which enables us and our carefully selected partners to deliver advertisements to you or contact you directly where you have separately consented to such communications, which match your interests by, for example, collecting information about products you have browsed or ordered on our website.

Our website may also display content from a third party website or service, which may result in cookies from third parties being stored on your hard drive or browser. We do not control the storage of these cookies and you should refer to the privacy policies of the relevant third party for more information.

Other Local Storage

We, along with certain third parties, may use other kinds of local storage technologies, such as Local Shared Objects (also referred to as “Flash cookies”) and HTML5 local storage, in connection with our Services. These technologies are similar to the cookies discussed above in that they are stored on your device and can be used to store certain information about your activities and preferences. However, these technologies may make use of different parts of your device from standard cookies, and so you might not be able to control them using standard browser tools and settings.

Your experience of our website/Services may be affected if you do not accept cookies, and further information will be provided to you at the time we ask you for this specific consent.

Changes to this privacy policy

B-COM has the discretion to update this privacy policy at any time. When we do, we will revise the updated date at the bottom of this page. We encourage Users to frequently check this page for any changes to stay informed about how we are helping to protect the personal information we collect. You acknowledge and agree that it is your responsibility to review this privacy policy periodically and become aware of modifications.

Right to withdraw consent

In case you declared your consent for the processing of certain personal data by B-COM, you have the right to withdraw the consent at any time with future effect, i.e. the withdrawal of the consent does not affect the lawfulness of processing based on the consent before its withdrawal. In case consent is withdrawn, B-COM may only further process the personal data where there is another legal ground for the processing.

Data privacy contact:

The B-COM Data Protection Organization provides support with any data privacy related questions, comments, concerns or complaints or in case you wish to exercise any of your data privacy related rights.

B-COM

Hataasia 51 Nesher

Israel

+972-0747-144-333

support@b-com.co.il

Your acceptance of these terms

By using this Site, Add-ins and services from B-COM you signify your acceptance of this policy. If you do not agree to this policy, please do not use our Site, Add-ins or services from B-COM. Your continued use of the Site following the posting of changes to this policy will be deemed your acceptance of those changes.

Contacting us

If you have any questions about this Privacy Policy, the practices of this site, or your dealings with this site, please contact us at:

support@b-com.co.il

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